



truematter job description

Front-End Web Developer

Overview

The Front-End Web Developer will possess solid front-end Web development capabilities (this is not a job for a beginner). The right candidate will be able to convert original visual design concepts flawlessly into front-end HTML code. The ideal candidate will possess jaw-dropping knowledge of HTML, CSS and JavaScript, and is fully conversant on browser compatibility, Web development issues and strategies and able to handle multiple front-end development frameworks.

The Front-End Web Developer will work closely with the entire development team, information architects, designers and other developers, to realize the optimal Web technology solution.

The ideal candidate will also possess experience with Mobile front-end development, HTML5, and be able to work in Photoshop without significant assistance. Experience with .NET Framework will impress us, and it's never a bad thing to be able to make WordPress sing.

All things being equal, we'll pay close attention to the candidate who demonstrates an excellent proactive attitude, take-charge personality and "can-do" demeanor.

Required Qualities/Skills

A *Front-End Web Developer* must possess the following qualities:

- Code Skills - Thorough knowledge and experience creating excellent front-end code (HTML, CSS, JavaScript, etc.). Expertise/proficiency in WordPress, Drupal or other CMS products is desired. Be fully conversant on browser compatibility issues and strategies, as well as Web maintenance processes.
- Web Development Experience – Possesses demonstrable interactive talent and thorough proficiency with all production aspects of Web design.
- Software Skills - Strong proficiency/expertise in:
 - Photoshop (required)
 - Visual Studio
- An outgoing personality and ability to interact excellently with clients.

- Strong affinity for the Internet and the digital lifestyle.
- Relentless desire to learn and leverage the latest Web technologies.
- *Detail-oriented and highly organized.*
- Possess creative problem-solving skills, an investigative mentality and a proactive nature.
- The ability to make things happen with limited direction.
- Be committed to delivering solutions on time and within budget.
- Ability to multi-task and meet tight deadlines.

Desired Qualities/Skills

The ideal candidate will also possess the following skills/qualities:

- Scripting – We're interested in folks with the ability to find their way around technologies such as jQuery, AJAX, PHP, ASP.NET and CMS products (esp. WordPress and Drupal).
- Client Interaction – You'll interact with clients in this position, and all clients need handholding, help and patience. You must be able to do this well.

Responsibilities

Help create high-end, effective websites and Web applications.

Participate in requirements gathering sessions with development team. Help code Front-End solutions referencing site maps, wireframes, requirements documentation and visual design templates.

Help Maintain High-end websites and Web applications.

Make sure that complex sites and/or applications are running smoothly. Process maintenance requests, especially content requests. Anticipate issues. Help plan evolution of sites and apps. Interact with clients, managing their expectations and schedule.

Communicate externally and internally

Work with internal team to resolve any issues encountered during project development or maintenance. Present solutions to clients. Work closely with client in support after final project delivery.

Education

BA or higher is expected but not required if work experience and design/code/content samples are strong.

Experience

At least 2 years experience as a Front-End Web Developer. If you lack this, you will have to WOW us with your innate understanding of the medium, outstanding skills, and ability to grasp and execute the position's requirements.

Evaluation Criteria

Applicants will be evaluated based on experience, **online samples**, interview and references.

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