

Truematter job description

Information Architect / Usability Specialist

750 Meeting Street | Columbia, SC 29169
www.truematter.com | ideas@truematter.com | (803) 252-9896 X111

OVERVIEW

Information Architect

Information Architects (IAs) create or assist in the creation of the “user experience” for websites, Intranets, and Web applications. This includes devising clear interaction strategies in sync with business and user goals, developing navigation and site structure, organizing content, and tirelessly advocating the rights of real people as “users”. IAs also lead or assist with usability assessments and tests of interactive systems. The best candidate will possess outstanding creativity, a highly detailed nature, and the ability to help define and solve complex user interface problems.

Required Qualities

An IA must possess the following qualities:

- Strong affinity for the Internet and the digital lifestyle.
- Desire to be GREAT Information Architect.
- Zealous drive to make interactive technology better for real people.
- Detail-oriented and highly organized work style
- Creative problem-solving skills, an investigative mentality, and a love of logical thinking.
- The ability to write excellently, clearly, concisely, and quickly.

RESPONSIBILITIES

Create high-end, effective websites and Web applications

Create or assist with information architecture for complex websites. Coordinate with internal team to produce site maps, wireframes, and requirements documentation. Identify, collect, categorize and edit site content.

Become a zealous user advocate.

Work to become an expert in the field of “user experience design” and people-centered Websites and Web Applications.

Communicate externally and internally

Facilitate internal team communication, bridging the gap between visual design, functional development, and content. Communicate the value of these disciplines to clients.

Develop a Strong Usability Focus

Develop or assist in the production and execution of User Testing (Plans, tests, and reports) and Usability Assessments (Assessments and Reports).

ESSENTIAL REQUIREMENTS / SKILLS

- Basic grasp of Web development including design, writing, technology, and strategy.
- Ability to take a set of information and create a logical site architecture and flow.
- Basic foundation in Website production concepts (e.g., XHTML, XML, CSS, AJAX, etc.)
- A strong ability to present ideas visually and verbally.

- Proficient with Adobe Product Suite (Particularly InDesign and Illustrator).
- Ability to multi-task and meet tight deadlines.

PREFERRED

- Experience with content management systems (E.g., Drupal, etc.)
- Project Management experience
- Mobile application interface design experience

EDUCATION

BA or higher in one of the following:

- Human-Computer Interaction
- Graphic Design
- English/Journalism
- Communications
- Library Science
- Computer Science

EXPERIENCE

Demonstrable experience with information architecture for websites and web applications. If you lack this, you will have to WOW us with your innate understanding of the medium and outstanding ability to grasp and execute the position's requirements. Experience in print design or traditional marketing will not be considered as substitutes for interactive experience.

Related coursework or employment experience in some of the following is recommended:

- Information Architecture
- Human-computer interaction
- Usability
- Psychology
- Architecture
- Visual design (interactive)
- Creative production/planning
- Computer science
- Experience design or information design
- Technical writing

EVALUATION CRITERIA

Applicants evaluated based on experience, portfolio, interview and references.